

# CHERIE J. LANGENBACHER

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## EDUCATION

2017 - 2020

**PENN STATE UNIVERSITY**

Bachelor of Arts in Communications

2014 - 2017

**GREATER ALTOONA CAREER AND TECHNOLOGY CENTER**

NOCTI Certification in Multimedia & Web Design

2013 - 2017

**HOLLIDAYSBURG AREA SENIOR HIGH SCHOOL**

High School Diploma

## SKILLS

- Multimedia Design
- Graphic Design • Web Design
- Digital Media Design
- Photography • Typography
- Social Media • Video Production
- Customer Service • Leadership
- Time Management • Advertising
- Event Planning • Print Production

## AWARDS

- Penn State Dean's List Fall 2020
- Penn State Academic Grant
- Steve & Nancy Sheetz Trustee Scholarship
- Edith Davis Eve Scholarship
- Beth S. Williams Scholarship
- Jessie McElhinny Scholarship
- C. David Kimmel Trustee Scholarship
- Marti Benetti Scholarship

## ORGANIZATIONS

- Board Member for the Hollidaysburg Area Community Chorus
- Lambda Pi Eta
- National Society of Leadership and Success
- Blue & White Society
- Penn State Alumni Association
- Ivyside Catholic
- Penn State Altoona Collegiate Review
- DECA • SkillsUSA
- EcoAction Club
- National Technical Honor Society

## WORK EXPERIENCE

**WEBSITE DESIGNER | EZTOUSE.COM**

OCT 2025 - PRESENT

Creative and detail-oriented designer responsible for developing high-quality website mockups and visual concepts using Adobe Photoshop.

**GRAPHIC DESIGNER | EZTOUSE.COM**

MAR 2023 - PRESENT

Designed visually compelling print and digital ads while ensuring consistent updates to community and government listings for 30+ regional directories.

**GRAPHIC DESIGNER | ALTOONA MIRROR**

MAY 2020 - MAY 2024

Created and designed advertisements for over 20 newspapers across the United States, ensuring brand consistency and publication specifications.

**PHOTOGRAPHER | JC PENNY PORTRAIT STUDIOS**

JUL 2021 - MAY 2022

Directed all phases of the sales and creative content — coordinating schedules, producing high-quality photographs and post-production.

**MULTIMEDIA INTERN | PENN STATE ALTOONA**

SEPT 2019 - AUG 2020

Documented campus events through dynamic photography and visual storytelling for Penn State's social media accounts, showcasing the university's culture and community.

**PRINT AND MARKETING ASSOCIATE | STAPLES**

SEPT 2019 - JULY 2020

Collaborated with customers to design custom print materials and operated a range of print production equipment—including binding, laminating, and finishing tools.

**STORE ASSOCIATE | BOSCOV'S DEPT STORE**

JUNE 2019 - SEPT 2019

Processed a variety of financial transactions accurately and efficiently while maintaining excellent customer service.

**STORE ASSOCIATE | BIG LOTS**

DEC 2017 - JUNE 2019

Provided excellent customer service by assisting shoppers with product selection, answering questions, and resolving concerns in a professional and friendly manner.

**BOX OFFICE ASSISTANT | PENN STATE ALTOONA**

AUG 2017 - OCT 2017

Managed ticket sales and guest check-in while assisting with the setup and breakdown of art galleries, ensuring a welcoming front-of-house experience and proper presentation of artwork.

*MORE JOB EXPERIENCE GOING BACK TO 2016, CAN BE FOUND ON LINKEDIN*

## SOFTWARE

- Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Bridge • Adobe Stock
- Adobe Acrobat • Fetch • Final Cut Pro • Canva • Wix • Wordpress • Microsoft Word
- Microsoft Excel • Microsoft Powerpoint • Microsoft Publisher • Google Docs • Basecamp
- Google Sheets • Google Drive • Google Forms • Google Chrome • IOS 26 • Windows 11

## VOLUNTEER

Serve 901 • Christian Appalachian Project • Multi-Disabilty Classroom at Hollidaysburg Area High School • St. Vincent DePaul Monastery Community Gardens • Frankstown Sportsmen's Club • St. Michael the Archangel Catholic Church • St. John the Evangelist Catholic Church